



# COMPANY PROFILE

# WHO WE ARE AND WHAT WE DO

| Gold Note is the leading Italian manufacturer in the High-End audio industry, offering a **complete** chain of integrated audio equipment.

| Analogue, Electronics & Speakers characterized by functional design and imaginative technical solutions.





# MISSION

| Our mission is to deliver complete high-quality audio systems for the enthusiasts' homes all over the world, through innovative and performing solutions, able to fit the needs and expectations of every customer, keeping our distinctive sound twist.



# A STORY OF PASSION

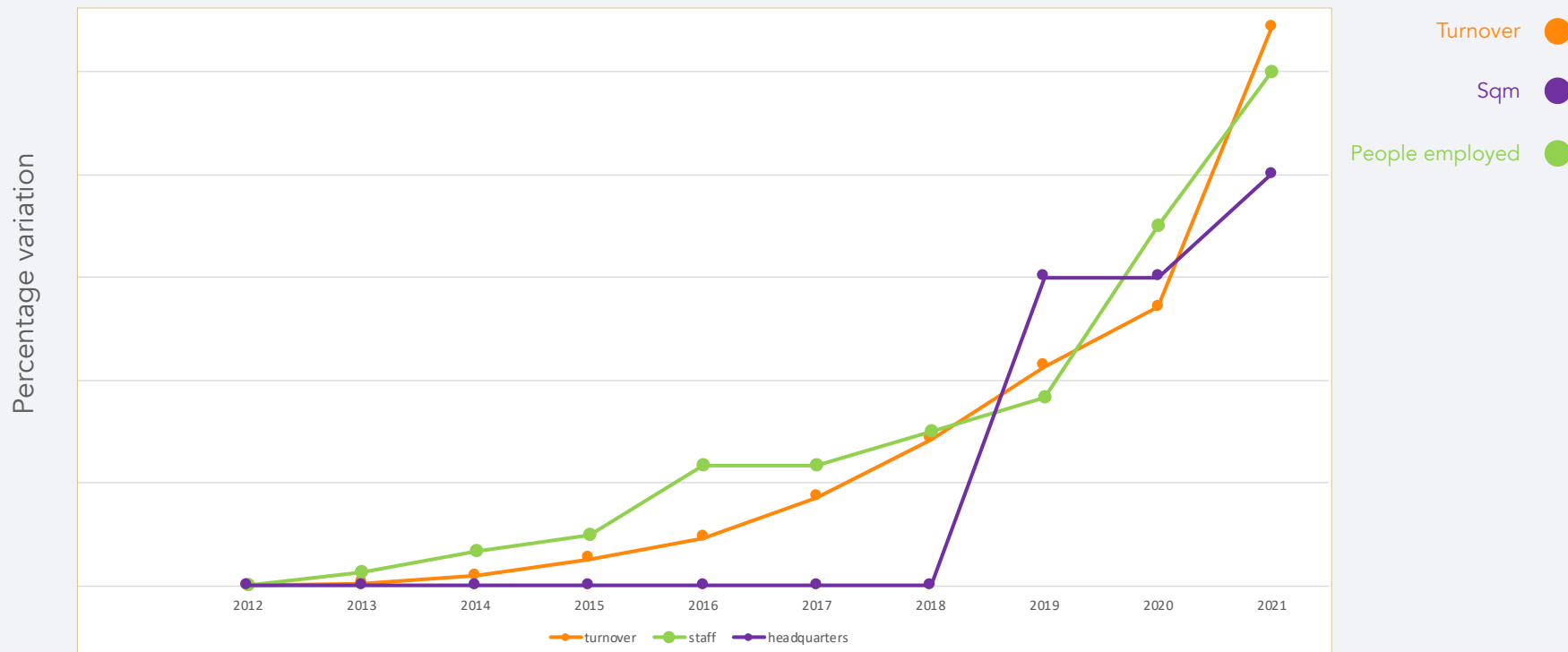
| Gold Note was founded in 2012 in Firenze by Maurizio Aterini and his Team.

| Maurizio is the current CEO with 27 years of experience in the High-End audio industry, combined with an endless passion for vinyl and the art of audio reproduction.

| Expanding year on year, today Gold Note has a dedicated team of 35 professionals, and its products are distributed in more than 50 countries.



# A STORY OF SUCCESS





# OUR IDENTITY, OUR VALUES

| Gold Note is located in the center of Tuscany, near Firenze. Surrounded by nature and wonderful hills, the headquarters perfectly represent the brand's personality and values.

| Authentically made in Italy: an Italian design, Italian suppliers, in-house assembly.

| Deep knowledge of the High-End industry.

| Research and innovation driven.

| Efficiency and effectiveness according to a continuous improvement philosophy.





# THE FACTORY: LEAN MANUFACTURING PHILOSOPHY

| 2000 sqm to control and perfectly organize the entire working process.

| Each engineer and technician assembles specific products from start to finish.

| The products are tested individually one by one to ensure better quality control.

| More than 4000 components are organized by product line, to find them easily when needed.

| All the products are visually inspected before being packed and shipped.



# HIGH ENERGY EFFICIENCY ZERO CLIMATE IMPACT

| Gold Note leads the way towards sustainability in the High-End audio industry launching an energy efficiency project to reduce our impact on the environment.

| We have already converted over 2000 square meters of existing buildings, moving towards higher energy efficiency and a lower carbon footprint.

| Our ambitious goal is to accomplish zero climate impact, complete autonomy in terms of energy production and carbon free.



# 100% MADE IN ITALY

**Italian supply chain:** Gold Note is the only Italian audio company able to provide complete direct control over the working processes, and every single part of products is handmade in Italy.

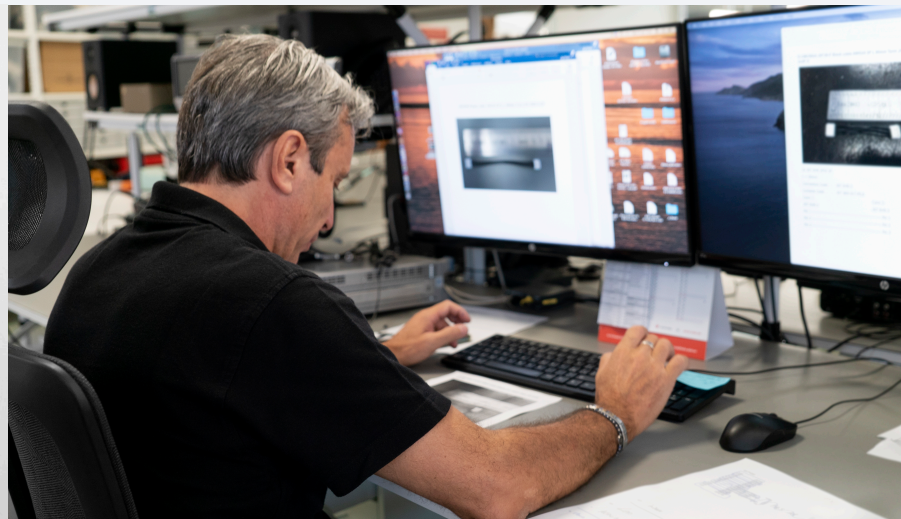
**High-quality Italian materials:** Walnut hardwood, ultra-solid aluminum, electronic components come exclusively from selected Italian suppliers.





# EXPERTISE AND INNOVATION HAPPILY COEXIST

Gold Note merges a deep knowledge in the High-End audio field with continued investment in research and development, combining Italian heritage with the most technologically advanced, user-friendly solutions.



# SYSTEMS THINKING DESIGN

Our philosophy is best represented by the concept of systems thinking, a comprehensive approach that focuses on the sum of the parts as well as on the individual constituents. Such philosophy can be applied to design single products, as well as the entire audio chain, as the final performance is a product of all stages involved.



# PRODUCT-TIER: A COMPLETE LINE FOR EVERY MARKET SEGMENT

	PREMIUM	MEDIUM		ENTRY
TURNTABLES	MEDITERRANEO	GIGLIO	PIANOSA	VALORE 425 PLUS
TONEARMS	B-7 CERAMIC	B-5.1		
CARTRIDGES	TUSCANY	DONATELLO		
		MACHIARELLI MKII		VASARI ES-78
ELECTRONICS	SERIES 1000		SERIES 10	
LOUDSPEAKERS	XS-85	XT-7	A6 EVO II	A3 EVO II

# THANK YOU!

## CONTACTS

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You can find all the information about the brand and our products, brand presentation, catalogue, price lists, hi-resolution images, logos and more on:

[wiki.goldnote.it](http://wiki.goldnote.it)

